

Lea Woodford BIO

Lea Woodford, CEO and founder of SmartFem Media Group, a full-service digital marketing and advertising company, has a diverse background in media. With experience as a publicist, columnist, and Radio & TV Personality, Lea developed segments for major networks like ABC, NBC, CBS, and Fox.

Notable project: Hosted the popular Amazon Prime TV Show SmartFemTV.

Lea has chaired, organized, and Emceed for various organizations, including non-profits like Camp Soaring Eagle, American Heart Association, Make A Wish, Alice Cooper's Solid Rock Foundation, and St. Judes Hospital.

She became an international speaker in 2007, sharing the stage with renowned speakers and inspiring audiences with a focus on relationships, innovation, and change in business. Lea's personal journey of turning her online magazine into a digital marketing powerhouse serves as motivation for her audience.

She emphasizes thinking bigger and bolder in business and encourages finding one's voice. Lea shares her experiences, both highs and lows, to offer a fresh perspective on luxury branding marketing, leadership, innovation, and customer service. Lea works with a number of companies and celebrities and helps them elevate and leverage their brands. Known for expertise in online marketing and social media, Lea provides insights into the latest trends to help companies thrive in the ever-evolving digital landscape.

Recognitions:

- "Dynamic Woman of the Year" by Phoenix Business Journal
- Amazon Prime TV Talk Show Host
- Founder of LuxuryMedia Brands
- Publisher of Speaker Life Magazine and Legacy Quarterly a luxury in-flight magazine for private jets and airports
- Host of the SmartFem Success Summit
- Corporate Event Planner
- International Speaker